



The 50K a Day Global Challenge is an International event where anyone can enter in their part of the world.

Herewith a few basic guidelines to which each event must adhere to.

- Each contestant must cover at least 50km per day. This must be verified by GPS.
- Only Mountain bikes or Fatbikes can be used.
- Challenge must be an Adventure in nature and not on tar roads.
- Must be in aid of a charity
- Back up and support crew are allowed but contestants must camp in the outdoor while undertaking the event, and thus cannot make use of homes, B&B, Guesthouses, Motel or Hotels for accommodation.
- Food must also be cooked outdoors, but you are allowed to take a catering person with as part of your back up.
- This can be a solo effort or a few riders, but not more than 10 riders taking part. This is not a relay, and every rider must complete the 50km a day.
- Teams must be branded, and team kit must include the 50K a day logo.
- Event must be filmed, even only with action cameras to be broadcasted on TV, social media or online.
- You are allowed to have product sponsors.
- TV broadcasting on Wild TV Africa is guaranteed and TV guidelines will be supplied in the official application documents.
- EACH RIDER WHO COMPLETES THE 50 K A DAY GLOBAL CHALLENGE WILL RECEIVE A MEDAL AND A CERTIFICATE.

There are three categories to enter your Adventure in the 50K a Day Global Challenge.

**BRONZE:** MINIMUM OF 5 CONSECUTIVE DAYS.

**SILVER:** MINIMUM OF 10 CONSECUTIVE DAYS.

**GOLD:** MINIMUM OF 15 CONSECUTIVE DAYS.

Please forward your 50 K a Day Global Challenge details to [dewald@wildtvafrica.com](mailto:dewald@wildtvafrica.com) to receive the official application documents.

FIRST NAME: \_\_\_\_\_

LAST NAME: \_\_\_\_\_

SEX: \_\_\_ MALE \_\_\_ FEMALE

AGE: \_\_\_\_\_

COUNTRY: \_\_\_\_\_

AREA: \_\_\_\_\_

AMOUNT OF RIDERS: \_\_\_\_\_

BRONZE, SILVER OR GOLD: \_\_\_\_\_

TERRAIN: *EG: MOUNTAIN, SNOW, FLAT GRAVEL ROADS* \_\_\_\_\_

WHEN: \_\_\_ / \_\_\_ / \_\_\_ (DD/MM/YYYY)

CHARITY: \_\_\_\_\_